

Innovation, Craftsmanship and Sustainability

Committed to quality solutions that foster
a greener, and brighter future.



Outline



Designing better living with Innovation, craftsmanship
And sustainability.

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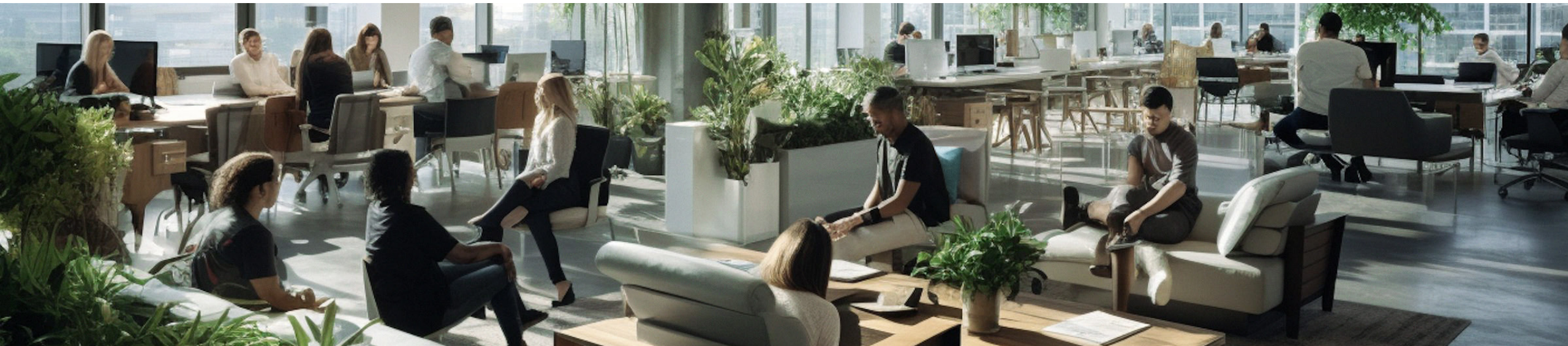
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Overview



AquaForce Group is a 3rd generation family business and a global leader in the sanitary solutions industry, combining cutting-edge innovation with a legacy of craftsmanship.

As a manufacturer and supplier, we are proud to own seven well-recognized brands that provide comprehensive solutions to meet the needs of diverse markets. Our unwavering focus on quality, sustainability, and customer-centric solutions has established us as a trusted partner in the industry.



Mission and Values



At AquaForce Group, our mission is to elevate the sanitary ware industry through creativity, quality, and sustainability. We achieve this by producing innovative, tailored solutions that meet the diverse needs of our clients across the globe.



Craftsmanship and Quality

We uphold the highest standards in everything we manufacture, driven by a commitment to excellence in every process.



Sustainability Initiative

Designing products that respect our planet, minimize resource use, and promote environmental stewardship.



Customer-Driven Innovation

For 60 years, our clients' trust has continually driven us to innovate, grow, and deliver excellence.



Integrity and Responsibility

We foster partnerships built on trust, transparency, mutual respect, and shared success at every step.



Milestones and Achievements

AquaForce Group has been at the forefront of the sanitary solutions industry for several decades. Our history is defined by a series of key milestones that reflect our growth, resilience, and dedication to excellence.

1980	AquaForce was established, with the aim of redefining the standards in sanitary solutions.
1995	Expanded operations to Europe, making significant strides in product development and innovation.
2005	Launched our first white-label capabilities, enabling other brands to leverage our expertise and expand their product offerings.
2010	Acquired leading brands, further solidifying our presence in the global market.
2018	Introduced our sustainability initiative, focusing on eco-friendly production methods and responsible sourcing.
2023	AquaForce reached a significant milestone of producing over 10 million units annually, with an emphasis on quality and sustainability.



Company Growth Timeline

Our journey has been one of continuous growth and innovation, marked by significant expansions and accomplishments





Overview of Key Brands

AquaForce Group proudly owns and operates seven brands that cater to diverse market needs, ranging from luxury sanitary solutions to highly functional and sustainable products.

Each of our brands is distinct in its offerings, yet unified by our commitment to quality, craftsmanship, and customer satisfaction.

DOMUS **DueGi** **SCHMITT** **allflex** **ahti interiors[™]** **FORDHAM**



Ahti Interiors, London UK

Blending Scandinavian-inspired aesthetics with functional design. Ahti Interiors, designed in London, delivers timeless style and high-quality products that enhance the bathroom experience.





Domus, England

Specializing in **engineered sanitary ware solutions**, Domus Engineering combines precision and innovation to deliver reliable products for both residential and commercial use.



DueGi Rubinetterie

A renowned name in **faucets and mixers**, DueGi stands for quality craftsmanship, elegant design, and sustainable production. Proudly **designed and made in Italy**, it reflects timeless style and precision.





Fordham, England

Known for its **cistern systems**, Fordham designs and manufactures high-quality, durable products that ensure efficient water management. Proudly made in England, Fordham maintains a legacy of precision and quality.



Allflex, UAE

Allflex specializes in **flexible piping solutions**, designed for versatility, durability, and efficiency. Serving both industrial and residential needs, Allflex is committed to providing reliable and sustainable piping solutions.





Aquaforce Trading

Specializing in **white-label solutions**, Aquaforce Trading offers packaging, design, and efficient distribution services. **Based in Dubai, UAE**, we meet diverse client needs with precision and reliability.



Schmitt Armaturen

Specializing in high-quality and durable sanitary solutions, Schmitt Armaturen combines **German precision and a long-standing legacy** to deliver reliable and guaranteed products for a wide range of applications.





Custom Solutions

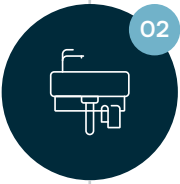
AquaForce Group offers tailored sanitary solutions designed to meet the specific needs of our clients. Our custom solutions cater to unique project requirements, providing flexibility in design, materials, and features to ensure that each product fits perfectly with our customers' visions.

We leverage our advanced manufacturing capabilities and deep industry expertise to deliver innovative products that exceed expectations, whether for residential, commercial, or large-scale industrial applications.



Design Consultation

Collaborating with clients to bring their ideas to life, with detailed input at every stage of the development process.



Custom Product Development

Tailoring dimensions, materials, finishes, and features to align with client requirements.



End-to-End Support

From prototyping to production, our team ensures the final product meets all functional and aesthetic needs.



White Label Capabilities

As a leading provider of white-label sanitary solutions, AquaForce empowers businesses by offering products they can brand as their own.

Our white-label capabilities enable our partners to enter or expand their market presence without having to invest in their own manufacturing infrastructure.



Comprehensive Product Portfolio

Choose from a wide range of high-quality products, all designed to be customized to align with our partners' brand identities.



Brand Customization

Full branding options are available, including product labeling, packaging design, and marketing collateral.



Scalable Manufacturing

Our advanced production facilities allow us to scale production according to demand, ensuring a reliable supply chain for our partners.

White Label Capabilities



Manufacturing

With state-of-the-art manufacturing facilities, AquaForce is equipped to handle both high-volume production and specialized orders. Our facilities are designed for flexibility, allowing us to produce a wide range of products that meet the specific requirements of our clients while maintaining the highest standards of quality.

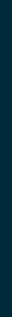
Design

Our design services are tailored to help clients visualize their product concepts and bring them to life. AquaForce's team of experienced designers work closely with customers to create innovative, functional, and aesthetically pleasing sanitary solutions that align with both brand identity and market needs.



Logistics

Efficient logistics are a cornerstone of AquaForce's service offering. We manage the supply chain to ensure our products reach clients in a timely manner, regardless of their location.



Our logistics solutions include warehousing, inventory management, and delivery scheduling to meet the demands of each project.



White Label Capabilities



Packaging

We offer a range of packaging solutions, from standard to custom-designed options that reflect the branding and presentation needs of our clients. Our packaging services ensure products are not only protected during transit but also visually appealing to end customers.



Follow-Up

After the initial delivery, AquaForce continues to support our clients through proactive follow-up services. We provide assistance with installation, product usage, and ongoing maintenance to ensure complete satisfaction and long-term success.

Delivery

AquaForce coordinates with reliable logistics partners to manage the final delivery of our products. Our team ensures that each product is delivered on schedule and in perfect condition, ready for installation or sale.



Manufacturing Capacity

Our processes follow **high European standards**, focusing on environmental sustainability through energy-efficient systems and water-saving methods. From large-scale orders to custom and white-label solutions, we deliver innovative products crafted with precision and care for the planet.

Annual Production Figures

AquaForce Group runs advanced facilities in Spain, Italy, Germany, and England, producing **over 10 million units annually**, including **30 million toilets** and **5 million taps**.





Production Capabilities Overview

Our advanced manufacturing facilities are equipped with the latest technology to support high-precision production processes.



Flexible Production Lines

Adaptable for both small batch and high-volume production, providing the flexibility to meet varying client requirements.



Sustainable Practices

Our manufacturing processes prioritize eco-friendly methods, including water recycling systems and energy efficient machinery.



Quality Control

Stringent quality checks are conducted at every stage of production to ensure that all products meet AquaForce's high standards of quality and durability.



Customization Options

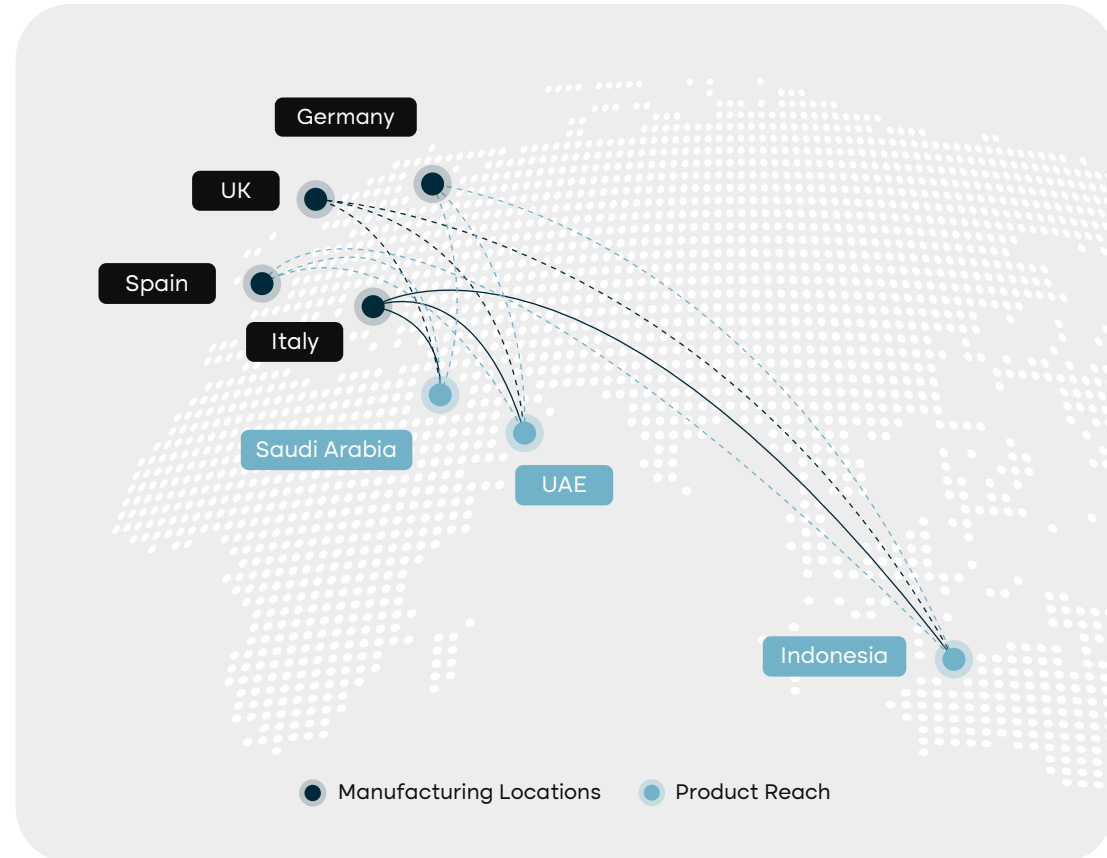
We offer extensive customization options, from materials and finishes to functional features, allowing clients to create products tailored to their specific needs.

Global Distribution Network



AquaForce Group bridges continents with a streamlined distribution network that delivers excellence. From our factories in Italy, Germany, Spain, and the UK, we ensure efficient and timely transportation of products to key markets in Saudi Arabia, the United Arab Emirates, and Indonesia.

By managing our logistics directly, we guarantee quality control at every step, meeting the needs of our global partners with reliability and precision.



Why AquaForce

01

Quality Manufacturing

Our factories in Spain, Italy, Germany, and England are equipped with advanced technologies that guarantee high-quality products, meeting global standards.

02

Innovation And Capacity

We combine wide production capacity with continuous innovation, ensuring each product is crafted with the latest technologies and precision.

03

Expertise and Team Support

Our dedicated teams, and local customer support, we deliver efficient solutions. Our logistics network and strict quality control ensure seamless service from production to delivery.

04

Sustainability Initiatives

Eco-friendly production is a core value. We employ sustainable materials, energy-efficient systems, and practices like water recycling to minimize our impact on the environment.

Contact Us

AquaForce Group has a presence across multiple regions to ensure efficient service and support for our clients worldwide.



KEY LOCATIONS

London, United Kingdom

Serving as our main headquarters for global operations and coordination.

3 Lyttleton Road, N2 ODR
[+44 208 953 3991](tel:+442089533991)

Dubai, UAE

Providing customer service and logistical support across Southern Europe.

Jamal Al Ghurair Warehouse #51,
First Al Khail Street, Al Quoz 3
[+971 4 2256298](tel:+97142256298)

Borgomanero, Italy

A hub for design and European market operations.

Corso Roma 58, 28021
[+39 0322 1901732](tel:+3903221901732)

Dresden, Germany

Managing product distribution and supporting central European markets.

Freiberger Straße 39

Badung Regency, Indonesia

Managing inquiries and operations across the Asia-Pacific region.

942J+HM6, Canggu, Kuta Utara
[+62 851-8321-6951](tel:+6285183216951)



Thanks

Interested in our premium solutions?
Get in touch to find out more about
Our products and services.

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